



Future Leaders

A groundbreaking programme of leadership and innovation

Welcome to Future Leaders



"Leadership is absolutely critical to UKGBC's mission to radically improve the sustainability of the built environment, and through our Future Leaders programme we ensure that we are developing our sector's leaders from an early stage. At UKGBC, we believe that leadership is not something that comes with a

senior job title, but something that can be developed from the very start of a person's career.

Through Future Leaders, we are nurturing our sector's brightest talent, equipping them with the insights, skills, and peer network to develop their own leadership style, and drive positive change in their own organisations. These individuals learn how to drive innovation and champion a purpose-driven leadership approach, thus working to future-proof our industry, and ensure a network of knowledgeable, passionate, and committed Future Leaders."

Cat Hirst

Director of Learning & Innovation



"The UK Green Building Council has equipped us to be able to tackle some of the built environment's most significant challenges and shown the power of storytelling. It's been one of the most immersive experiences of my career and invigorating and inspiring to be surrounded by such passionate people. I'm looking forward to joining the alumni network and continuing to develop ideas which can be applied to my organisation and the wider industry."

Emily Hamilton, Grosvenor

What is Future Leaders?



The Future Leaders programme convenes 24 of the best and brightest minds in the built environment who get the chance to grapple with the critical issues facing the industry, and work collaboratively to address them.

Participants embark on their own leadership journey and work through a five-month

programme, developing the skills to drive innovation and lead a truly sustainable business

By the end of the programme participants will think differently, and will be connected to a network of peers who will support in the delivery of bold, innovative and ultimately sustainable outcomes for their organisation.

The programme experience

The action-focused programme runs across a five-month period and is structured in three parts.

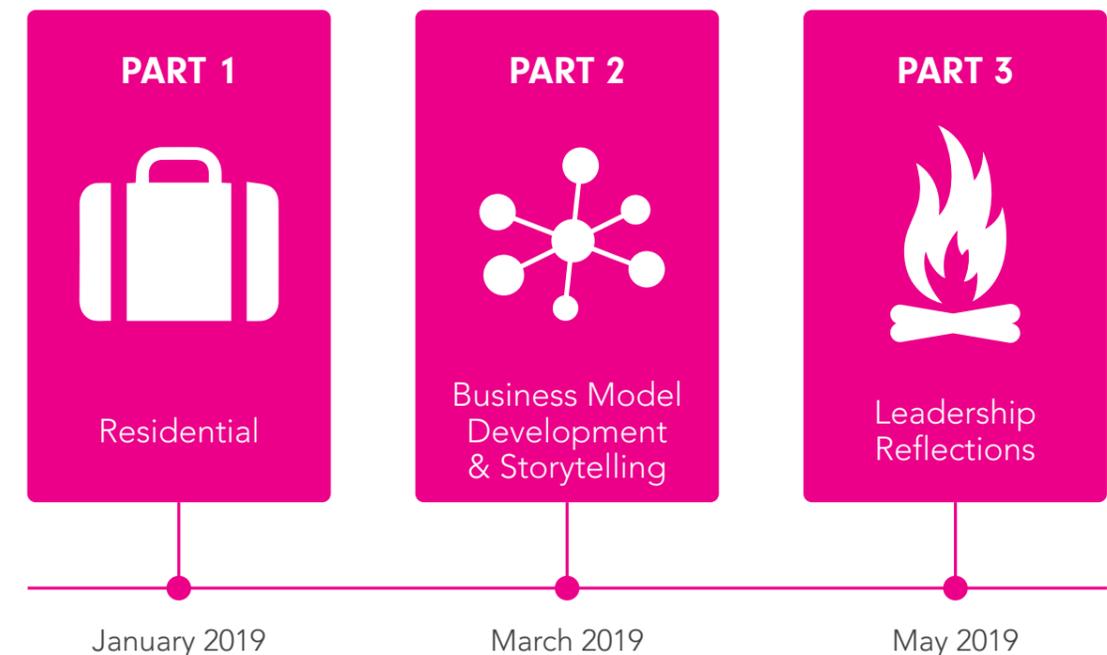
- 1 Two-day residential programme (January 2019)
- 2 Two-day workshop on business model development and storytelling (March 2019)
- 3 One-day leadership reflection workshop and event with members of the Leaders Network (May 2019)

GUIDED LEARNING

Participants will be expected to continue work on their business models and leadership journeys in between workshops. Guided learning is estimated at 40 hours in total, an equivalent of one full working day per month of the programme.

FUTURE LEADERS NETWORK

In the five years since the programme's inception, the Future Leaders alumni community has grown to include over 120 individuals, representing over 70 organisations from the built environment sector. UKGBC is dedicated to ensuring that Future Leaders have the opportunity to continue this journey with our support and has established a dedicated alumni group called the Future Leaders Network that continues to work together beyond the programme to share experiences of sustainability leadership and innovation.





Who is it for?

The five-month programme, starting in January 2019, is designed for ambitious professionals with 5-15 years' experience, and will fast-track their leadership journey, giving them the experience of transforming an innovative idea into a business reality.

Future Leaders can come from any background from within the built environment sector, and are selected by their enthusiasm to learn, an openness to new ways of thinking, and a desire to challenge current ways of working. It is not by any means a prerequisite to have sustainability in your job title – in fact the diversity of perspectives is crucial to the programme's success.

Top reasons for participating

1. BE INSPIRED

Hear from expert speakers from within the built environment and beyond, providing you with inspirational leadership and innovation stories to draw upon

2. DEVELOP YOUR LEADERSHIP SKILLS

Gain insights on purpose-driven leadership, reflect on the kind of leader you want to be and develop your own leadership style

3. DEVELOP YOUR STORY

Learn storytelling techniques to help you engage and inspire others, and maximise your influence

4. LEARN LIKE AN ENTREPRENEUR

Learn about the process of innovation, and have the unique opportunity to apply this in developing a brand-new sustainable business model

5. NETWORK AND LEARN FROM YOUR PEERS

Meet other professionals from across the built environment industry, grow your network, and develop important business to business relationships



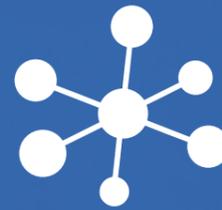
PART 1: RESIDENTIAL (JANUARY 2019)

In this first three-day session we will introduce the concepts of breakthrough innovation and purposeful leadership.

We will examine the challenges presented by our fast-changing world and the implications these will have on the built environment sector. We will identify and explore leadership values and purpose and start you on your journeys of personal leadership discovery.

Learning outcomes:

- Understand the global risks presented by our fast-changing world and the role of business in solving problems
- Learn how to apply the breakthrough innovation process to identify and tackle problems that matter
- Identify how to accelerate your leadership potential through your personal leadership plan and the peer coaching toolkit



PART 2: BUSINESS MODEL DEVELOPMENT & STORYTELLING (MARCH 2019)

In Part 2 we will first focus on refining the business models teams have been developing since the end of the previous session, providing them with the tools and insights required to produce a unique and impactful business model that addresses the needs of all its stakeholders.

Teams will then be introduced to the tools that allow them to craft a story around their business model, developing skills which will in turn help them on their personal leadership journey. These skills will allow them to develop the narrative that will allow them to coherently and effectively communicate their business model to external stakeholders.

Learning outcomes:

- Learn how to develop a strong and sustainable business model using the tools available
- Understand the role of concise, coherent and compelling storytelling in securing buy-in from business leaders and the public
- Learn how to create a story around your business model that allows it to be communicated effectively
- Identify and communicate the formative moments in your leadership journey through your personal leadership story



PART 3: LEADERSHIP REFLECTIONS (MAY 2019)

The programme concludes with a session of leadership reflection in which you will revisit your personal leadership plans and consider how to take your learnings from the programme further, as well as an opportunity to join the Annual Leadership Lunch for discussion on sector leadership with members of UKGBC's Leaders Network and Change Accelerator alumni groups.

Learning outcomes:

- Understand how your personal leadership journey has developed over the last five-months, and identify areas still to be developed
- Identify the next steps and actions you will take on completion of the programme



"The Future Leaders programme is demanding but incredibly rewarding. It has helped me understand how to tackle the big challenges facing the built environment and to focus on truly understanding a problem before looking for solutions. I have learnt that innovating is disruptive and uncomfortable but persevere and you can achieve real breakthroughs. This is something that I will be striving to do in the future."

Mike Cross, Willmott Dixon

Benefits for you

- Fast-track your leadership journey and become equipped with the skills to lead business in a changing world
- Understand the process of innovation, the tools required, and how best to create the conditions for innovation
- Form innovation teams with peers and learn how to develop business models for transformative change
- Develop lasting links to a powerful community of peers through the Future Leaders Network, ensuring your leadership journey is well supported beyond the programme
- Benefit from formalised links with UKGBC's Leadership Networks, including the Leaders Network and Change Accelerator – exclusive groups of senior business executives from across the sector

Benefits for your business

- Develop motivated and purpose-driven leaders who understand the value of sustainability for business
- Facilitate the development of free-thinking individuals with fresh perspectives and ideas, inspired by interaction with peers
- Equip future industry leaders with the tools to make an impact and the drive to champion innovation
- Foster a culture of innovation within your organisation



Fees

The cost per person for the full programme is as follows:

- UKGBC members: £3999*
- Non-members: £5499

* Discounts and bursary places available for public sector, SME and not-for-profit organisations. Please contact us for more information.

How to apply

Applications for Future Leaders are now open. **The deadline for applications is Friday 21 September 2018.** If you are interested in taking part, we would be delighted to hear from you. As with our other leadership programmes, we expect applications to be highly competitive, so we will be accepting a maximum of one applicant from each organisation.

- 1 An application form can be downloaded from our website at www.ukgbc.org/futureleaders
- 2 All applicants must be endorsed by a line manager/ senior director in their organisation.
- 3 When you are ready to submit your application please complete and return an application form to leaders@ukgbc.org
- 4 Once all applications are received, they are put before a review panel for assessment and a decision will be made within 4 weeks. As part of the application process, you may be asked to participate in a short telephone interview. Applicants are chosen based upon their knowledge, experience, and desire to challenge current systems and ways of working.

If you would like to discuss your application, please contact [Zachary Rootes](#).

WITH THANKS TO OUR STRATEGIC PARTNERS:



KEY CONTACTS:

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