

# Bespoke L&D solutions

## Proposal for in-house Social Value Training

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### Background

Evaluating the social value of new developments is increasingly a “must have” for built environment organisations. As it does, more companies are finding that they need support to navigate, understand, implement and measure social value.

In response to this, we are now offering a tailored service around two offerings: a half-day, in-house intensive training service and a virtual learning module. Both are UKGBC offerings held in conjunction with Andy Gawin Warby and Oliver Kempton, from Envoy Partnership.

### Half-day, In-house training

The half-day, in-house training is designed to focus on the measurement of social value. The training would be developed based on close consultation with you and reflect your specific organisational needs. Each session would be unique to you but could be framed to achieve these objectives:

1. What social value means in the context of the built environment, and how the industry can maximise social value outcomes from new development
2. Key trends, drivers, policy, research and overall business case for social value
3. How to understand, map and communicate social value outcomes
4. How to measure and monetise social value, including best practice from across the industry
5. How to set a social value strategy and measure outcomes

Note: this can also be held as a full day training.

### Who should attend?

This bespoke half-day course is meant for sustainability teams and community officers as well as decision-makers who are looking for smart, practical steps to take to implement social value. The face-to-face sessions will be designed to be engaging and interactive and will support more of a solution mindset in terms of implementation and measurement.

### Virtual Learning Module

In addition to the in-house sessions, UKGBC also has an awareness-level virtual learning offering based on the issues covered in the half-day training. The supplementary learning module is less intensive and aimed at companies who want to build awareness across their organisation as a first port of call.

### Time and cost

#### Development and delivery costs

Cost of developing and delivering the bespoke face-to-face session: £2,800

Cost of developing and delivering the bespoke virtual offering: £900

### Next steps

The main steps involved in the development of the offering are as follows:

1. Firming up of needs and desired outcomes for your company
2. Agreement on level of training
3. Development of your programme of learning
4. Delivery of the session
5. Follow-up support and ‘how to’ guide

*Please note that VAT, venue, catering are not included in the above, and would need to be factored in in addition. Also communications and scheduling support would be needed to be provided in-house, and demonstration of demand up front.*