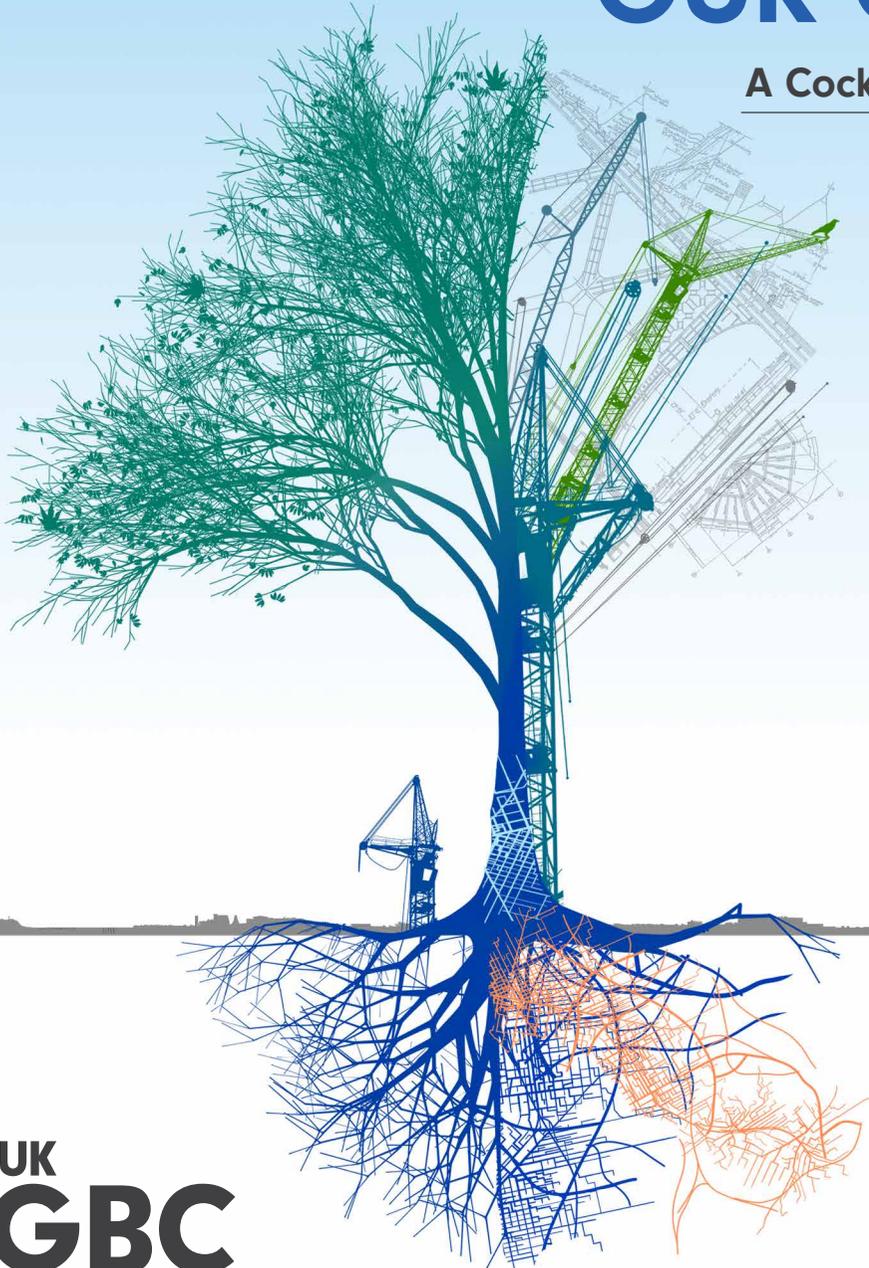


# OUR CHANGING NATURE

A Cocktail Reception to Stir Your Passion for Urban Ecology

**Immersive. Thought-provoking. Memorable.**

OUR CHANGING NATURE is a compelling experience to challenge our members' understanding and appreciation of urban ecology within our built environment. From the moment our guests arrive at our unique biophilic venue, they will be greeted with sustainably sourced canapés and refreshments. Our experiential audio and visual format will evoke a renewed appreciation for the natural environment. The keynote address by our esteemed guest speaker will provoke discussion around his fascinating premise: that the urban environment is in many ways a natural environment where species are adapting and rapidly evolving to secure their place in the future alongside humankind.



# OUR CHANGING NATURE

## The Cause

We're seeking the support from leading organisations in the UKGBC community to create a new programme focused on enhancing biodiversity and access to nature within urban areas across the UK. We're fundraising now to secure a new fixed-term role for a professional expert in urban ecology to lead a multi-stakeholder programme involving industry, government and supporting organisations with a common agenda.

OUR CHANGING NATURE is a high-profile event and unique experience, for which we're seeking sponsors at various levels. Your organisation shares a common purpose with hundreds of others in our UKGBC network: the creation of a sustainable built environment. Your leadership, profile and engagement with the work of the UKGBC are crucial to our organisation. This is a chance to support a vital programme that will have a direct impact on the integration of natural spaces in our cities, and improve people's health and wellbeing.

## Why Urban Ecology?

Nature and biodiversity is one of the five key impact areas in UKGBC's vision of a sustainable built environment. We believe this topic requires urgent attention, given the undisputed evidence linking access to nature with improved human health and wellbeing. We also consider it essential that progressive businesses across all sectors recognise their dependency on natural resources and ecological services, and aim to promote natural capital throughout their activities.

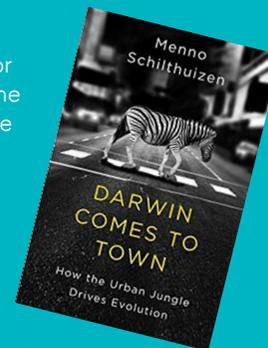
## Format

OUR CHANGING NATURE will be held on January 31st 2019 as a late afternoon / early evening cocktail reception, featuring substantial hors d'oeuvres and canapés, music and entertainment. We aim to bring together 250 urban practitioners, built environment professionals and sustainability influencers for an extraordinary evening of inspiration and networking.

Central to the experience will be the venue. The Conduit is a newly opened London members' club for a diverse community of people passionate about social change. The building design has embraced biophilic principles, with a sourcing strategy prioritising the use of local and natural materials. This event is an opportunity for our guests to experience the building, and learn from the techniques used to bring nature and purpose central to the design process.

Renowned evolutionary biologist Professor Menno Schilthuis, author of "Darwin Comes to Town" and "The Loom of Life" will deliver the keynote address. Professor Schilthuis is a leading urban ecologist, studying how our manmade environments are accelerating and changing the evolution of the animals and plants around us.

Our guests, multi-disciplinary leaders from across the built environment sector, will have a unique opportunity to engage with Professor Schilthuis in person.



## Sponsorship Opportunity

A range of packages are available, from the £15,000 Lead Sponsorship to £2,500 Associate Sponsor levels. Individual tickets, as well as block ticket packages, will be attractively priced. Sponsorship brings a host of benefits:

- **Profile & positioning** for those organisations that have a strong commitment to nature, biodiversity, health & wellbeing, and urban design
- **Networking** with 250 professionals from leading companies across the industry in attendance
- **Marketing & branding** opportunities across a range of communications vehicles.

A more detailed sponsorship proposal listing all the benefits associated with different packages is available on request.

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