



## Key Activities 2019-2020

### LEADERSHIP

UKGBC aims to make sustainability central to leadership in our member organisations, and to cultivate purpose-led leadership amongst both current and future leaders. We will continue to focus on three levels:

- Future Leaders, designed for early-stage professionals, enters its sixth year with a focus on innovation and leadership while nurturing its alumni network
- The Change Accelerator, for senior managers, will recruit for a 2020 launch date, and continues to drive personal and purpose-driven leadership
- UKGBC Leaders Network, comprising over 140 CEOs and Board-level Directors, will hold three high-profile events; with members influencing the design of a new Executive Learning programme

For more information, and to **explore sponsorship opportunities**, please contact [Elfrida.hamilton-russell@ukgbc.org](mailto:Elfrida.hamilton-russell@ukgbc.org)

### EDUCATION (LEVELS 1 – 3)

UKGBC will continue running our fundamental Level 1-3 programmes (awareness, knowledge and skills), leveraging these offerings to reach mainstream professional audiences to raise awareness of sustainability principles and place greater emphasis on leadership and innovation. Our work will also focus on:

- The delivery of our Second Nature LIVE Programme (Sept – November 2019)
- Online and face-to-face learning sessions covering the five key impact areas that underpin our Vision
- Development of an online learning programme linking other Green Building Councils, and development of easily accessible learning products

For more information, please contact [Elfrida.hamilton-russell@ukgbc.org](mailto:Elfrida.hamilton-russell@ukgbc.org)

### BESPOKE EDUCATION

UKGBC delivers a range of customised learning programmes for business to enhance the sustainability skills development of staff and deepen understanding of sustainability in the built environment. UKGBC continues to offer and deliver tailored:

- Bitesize bespoke offerings (online learning)
- “Lunch and Learn” sessions
- Topic-led offerings, including health and wellbeing, and social value
- Deeper organisation-specific leadership and learning solutions

For more information, please contact [Elfrida.hamilton-russell@ukgbc.org](mailto:Elfrida.hamilton-russell@ukgbc.org)

### POLICY & ADVOCACY

UKGBC has a long track record of advocating progressive, industry-relevant and fit-for-purpose policy. Some of our priorities for this year include:

- The Environment Bill and policy landscape in context of Brexit
- Clean Growth Strategy and climate policy
- Building Regulations and Planning policy
- Biodiversity Net Gain, green infrastructure and resilience
- Social Value policy

We will engage members in our advocacy in tried and trusted ways including Parliamentary events, policy workshops and roundtables, and consultation responses

For more information, and to **explore sponsorship opportunities**, please contact [John.alker@ukgbc.org](mailto:John.alker@ukgbc.org)

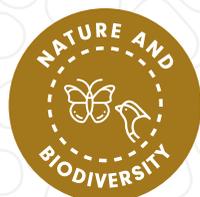
### RESEARCH & INNOVATION

A range of activities across our impact areas will provide UKGBC and its membership with the latest trends and forecasts – shaping our Education & Leadership programming, policy work and supporting the business case for sustainability best practices:

- Creation of an Innovation Framework (a Climate-KIC funded project with Sustainable Ventures), involving workshops and industry interviews
- Innovation showcases, research and webinars to present market-ready innovative solutions
- Integration of UKGBC innovation tools, including the Challenge Definition Workshop and Innovation Sprint into our programmes
- Research the aspirations of our Gold Leaf members and beyond for current best practice and publish our annual Leading the Way report; capped off with the annual Gold Leaf member event
- Engage with members and key stakeholders to identify ambitious industry targets across our key impact areas, the business case for taking action, and update our key State of Sustainability metrics
- Convening of our Member Forums for Contractors, Infrastructure and University Research groups

For more information, and to **explore sponsorship opportunities**, please contact [Alastair.mant@ukgbc.org](mailto:Alastair.mant@ukgbc.org)

### IMPACT AREAS





## Programmes and Projects 2019-2020

### ADVANCING NET ZERO PROGRAMME

UKGBC's single biggest programme is helping to shape the role of the built environment in delivering on the Paris Agreement, and is aligned with WorldGBC's global campaign. Following the launch of our task group report on net zero principles at a Parliamentary event in April, the programme will include:

- Ongoing engagement of government and industry on application of net zero carbon principles
- Alignment of leadership through adoption of the Advancing Net Zero Commitment
- Guidance on Scope 3 Reporting
- Co-organisation of a European Summit and dissemination of case studies, to share best practice

For more information, please contact [Richard.twinn@ukgbc.org](mailto:Richard.twinn@ukgbc.org)

### SOCIAL VALUE PROGRAMME

UKGBC will continue to be at the vanguard of this hot topic, supporting the adoption of guidance we have produced in the last two years for both industry and policy makers. A new, dedicated programme will also include:

- A new Social Value Actor and Resource map, providing a one-stop-shop overview of a complex landscape for members
- A workshop series tackling key policy and industry issues, e.g. business case, measurement, each generating written outputs to help advance specific challenges
- Associated training courses, including bespoke offerings for members
- An Innovation Sprint, focused on improving community engagement.

For more information, please contact [Sophia.cox@ukgbc.org](mailto:Sophia.cox@ukgbc.org)

### CITIES PROGRAMME

Year three of our Cities Programme will see a continued forging of partnerships between local government and UKGBC's industry membership, to catalyse the delivery of sustainable places. This advocacy will include:

- Expansion of the Policy Playbook, to include other issue areas
- High-level policy roundtables with political leaders and officers
- 'Foreground' workshops to inform and influence major projects
- A Cities Summit to convene policy-makers and private sector around leading practices
- A global webinar series to facilitate policy knowledge exchange
- Participation in Build Upon 2, a WorldGBC consortium on city-level retrofit

For more information, and to [explore sponsorship opportunities](#), please contact [John.alker@ukgbc.org](mailto:John.alker@ukgbc.org)

### CIRCULAR ECONOMY PROGRAMME

Year two of the programme will continue to promote circular principles and collaboration with members and other stakeholders to create practical guidance for the industry. Following April's launch of our Guidance for Construction Clients, the programme will include:

- Ongoing updating of UKGBC's Circular Economy Actor and Resource Map
- Workshops with groups of members to test and refine the Guidance, including developers and contractors
- Policy-focussed roundtables
- A Masterclass and other education activities
- A new task group to create the next guidance document
- A collaborative project with four European cities to explore circular built assets at the city scale and the tools required by professionals.

For more information, and to [explore sponsorship opportunities](#), please contact [Anna.Surgenor@ukgbc.org](mailto:Anna.Surgenor@ukgbc.org)

### CLIMATE RESILIENCE PROJECT

UKGBC will continue to raise awareness on how the built environment can be made more adaptable to climatic changes, including:

- Actor and Resource map updates
- Roundtables and workshops, with Infrastructure and University Research Forums

Workshops with members as part of UKGBC's role as a Project Partner on the Greater Manchester IGNITION project, which seeks to develop innovative ways of financing natural solutions to deliver resilience.

For more information, and to [explore sponsorship opportunities](#), please contact [Alastair.mant@ukgbc.org](mailto:Alastair.mant@ukgbc.org)

### NATURE AND BIODIVERSITY PROJECT

UKGBC is leveraging the success of the recent OUR CHANGING NATURE event, raising membership awareness of the vital role of nature and biodiversity, to launch a programme of work with input from, and engagement of, our members. This will comprise:

- Continuous updates to our Actor and Resource Map, identifying key participants and influencers
- Policy work, especially relating to Biodiversity Net Gain frameworks and the Environment Bill
- A Masterclass on Biodiversity Net Gain or Green Infrastructure and other learning activities

For more information, and to [explore sponsorship opportunities](#), please contact [Alastair.mant@ukgbc.org](mailto:Alastair.mant@ukgbc.org)

### HEALTH AND WELLBEING PROJECT

A topic of vital interest to the industry and policy-makers, UKGBC will again be dialling up our work on health and wellbeing this year. This includes:

- A Parliamentary event
- Collaborative campaigning on air quality, including regional events
- Integration of health and wellbeing into key policy recommendations
- Associated learning opportunities
- UKGBC participation in an air quality campaign focused on construction emissions

For more information, please contact [John.alker@ukgbc.org](mailto:John.alker@ukgbc.org)