



Impact Report

2019-20

Foreword |

It's with both pride and nostalgia that I present UKGBC's achievements for FY2019/20. Looking back on a tremendous twelve months for our mission, it's tempting to strike a celebratory note. But as we ended the year hurtling into the COVID-19 crisis, the time for celebration is over.

In these times of extreme health, societal, economic and environmental unrest, it is critical for charities to ensure they achieve meaningful change, in efficient and resourceful ways. Over the past FY, we adapted and refined UKGBC's Theory of Change (see p.7) and doubled up on our efforts to advocate, enable and inspire leadership and action.

Throughout this report you will find many statistics capturing the scale and reach of UKGBC's activities over the last year: our number of members grew to its highest ever level; thousands took part in our learning and leadership work; and we had more mentions in the media than ever before. I'm particularly proud of the numbers that capture the extent of our collaboration and convening power: 170 organisations contributing to our Advancing Net Zero programme, and 81 to our Social Value programme. Yet even these don't tell the full story.



It's the ultimate outcomes of our work that matter the most:

- Individual professionals talking about the difference we're making (see quotes throughout)
- Delegates on our learning programmes committing to action after completing our courses (see p13)
- Cabinet Ministers confirming how helpful we and our members have been in shaping critical policies (see p15)
- Public bodies like NHS England aligning their planning and contracting guidance to our Net Zero Carbon Framework (see p18)

It is outcomes like these that go to the core of our very purpose. They validate the herculean efforts of a small, passionate, high-performing team, and the generosity and insight of our Trustees. They justify the funding, grants, time and effort of generous members, partners and sponsors, without whom we wouldn't exist. Above all, they demonstrate that, together with our members, we are making change happen.

As we contemplate an uncertain future, and wonder how to achieve more ambitious outcomes whilst recovering from a global pandemic, I feel quietly confident that a tipping point has been reached. The faces of hundreds of built environment professionals who joined UKGBC on the Global Climate Strike in September 2019 said as much. The direction of travel is firmly set, it just remains for us to accelerate.

At UKGBC we will put our mission and members front and first in the urgent and immediate task of stimulating a green recovery!

Julie Hirigoyen

Chief Executive, UK Green Building Council

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Together
for a
better
built environment

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PROGRAMME & PROJECT PARTNERS

Introduction

About UKGBC

The UK Green Building Council (UKGBC) is an industry-led network with a mission to radically improve the sustainability of the built environment. A charity with over 400 member organisations spanning the entire value chain, we represent the voice of the industry's current and future leaders who are striving for transformational change.

Our vision is a built environment that enables people and planet to thrive by:

- Mitigating and adapting to climate change
- Eliminating waste and maximising resource efficiency
- Embracing and restoring nature and promoting biodiversity
- Optimising the health and wellbeing of people
- Creating long-term value for society and improving quality of life

Our charitable objectives are:

- To increase the sustainability of the built environment by improving the way it is planned, designed, constructed, maintained, operated, modified and replaced ("Improving sustainability")*
- To advance the education of the public in the sustainability, conservation, protection and improvement of the built environment ("Education")*
- To promote the sustainability, conservation, protection and improvement of the built environment ("Raising awareness")*

* These are the charitable activities as defined within the Financial Statements accompanying this report.

Theory of Change

Our Theory of Change visualises how UKGBC affects change on sustainability in the built environment. It has undergone a design evolution to better illustrate how our actions deliver impact.

At UKGBC, we collaborate to advocate, enable and inspire accelerated leadership and action, primarily by business and government, on climate change, resource use, nature & biodiversity, health & wellbeing and socio-economic impact.

WE COLLABORATE by convening diverse built environment organisations to engage in a common purpose

WE ADVOCATE by calling for ambitious commitments, stronger standards and progressive policy

WE ENABLE by developing guidance, showcasing solutions and stimulating innovation

WE INSPIRE by sharing knowledge and best practice, and encouraging transformational leadership



Year at a glance

Learning & development



Membership

Events



Communications

Impact insights | BUSINESS |

Enabling change through knowledge-sharing and innovation

UKGBC plays a critical role in convening businesses to share knowledge and collaborate to overcome barriers to change. This year, our research into commitments made by our Gold Leaf members revealed significant progress in the uptake of stretching targets and ambitions, especially on climate adaptation and the use of the UN Sustainable Development Goals.

Work across all five of UKGBC's impact areas brought together hundreds of stakeholders, from the property and construction industry and beyond, to co-create and adopt new guidance, and to share insights and lessons learnt from implementing it. In addition, our **member forums** (including Members Advisory Group, contractors, infrastructure and university research forums) convened meetings for special interest groups to find new collaborative ways of overcoming the common sustainability challenges they each face.

UKGBC's work to support more open innovation across the industry continued as we ran a number of events and workshops utilising the unique innovation process we developed in 2018, which led to the crowd-sourcing of a number of fantastic new ideas for tackling issues around the circular economy and community engagement. We also conducted new research into the needs and barriers to open innovation, with support from Climate -KIC, with a view to developing an **Open Innovation model** for the built environment sector.

"UKGBC continues to play a critical role in bridging the gap between large and small organisations in the built environment sector. Its work developing a new model for Open Innovation could be game-changing for the built environment corporates looking to forge new relationships with the innovators in our community."

Charlie Beharrell, Senior Commercial Associate, Sustainable Ventures



Community Engagement Sprint workshop © BuroHappold



Gold Leaf member commitments:

39%

Are publicly reporting the possible impacts of physical climate change on their business

Up from 26% in 2018/19

30%

Have a public commitment to a biodiversity net gain target

Up from 24% in 2018/19

44

Gold Leaf members receiving bespoke 360 sustainability reports

18%

Have a public commitment to zero waste

Up from 12% in 2018/19

70%

Have aligned strategies to the UN Sustainable Development Goals

Up from 48% in 2018/19

6
Innovation hubs and accelerators with high-level meetings



UKGBC's Alastair Mant presenting at our afternoon tea for Gold Leaf members

Inspiring professionals to learn and lead

No business can achieve meaningful change without the active involvement and empowerment of staff at all levels. At UKGBC we have expanded our learning & development (L&D) offerings to accelerate action on sustainability through awareness-raising, knowledge-sharing, and leadership amongst professionals. We delivered a wide variety of learning programmes throughout the year, hosting regular webinars and masterclasses, alongside accessible digital learning in the form of course mail and online resource packs.

Our immersive **Second Nature LIVE** programme saw participants apply sustainability learnings on a live case study provided by Clarion Housing Group's large-scale redevelopment portfolio. Another 22 talented professionals completed our **Future Leaders** programme in 2019, with a high-impact showcase event where they all pitched innovative sustainability solutions to a senior business audience. In January 2020, we launched the seventh cohort of this highly sought-after programme, which was successfully redesigned to increase reflection on personal purpose, enhance storytelling skills through roleplay, and to connect participants with nature.

Our **Change Accelerator** programme ran for a third time, focusing on strategies to deliver transformative change across the 13 organisations represented by the cohort. In response to demand from C-suite executives across the membership, UKGBC also designed and piloted a new challenging and inspiring leadership enquiry for top level decision-makers (**Recalibrate**). We continued to bring insights and support to our exclusive **Leaders Network**, with highlights including a

focus on Cradle to Cradle Development from Delta Development Group's CEO, Coert Zachariasse, and an update on the route to net zero from the Committee on Climate Change's CEO Chris Stark.



Chris Stark, Chief Executive of the Committee on Climate Change, giving a virtual keynote to our Leaders Network

136
Participants on UKGBC leadership programmes



Future Leaders immersive away days in Stroud

Proportion of actions and commitments made after completing L&D course

33%

Apply the principles

22%

Better informed

10%

Collaborate

6%

Implement staff training

11%

Keep learning

18%

Advocate

We have sent a number of our team through UKGBC's learning and leadership programmes. Universally, they've loved it. It's been a great way to stretch themselves personally and professionally, and build networks with others with whom they may not usually connect. UKGBC plays such an important role across so many areas beyond just skills training, from advocacy, to practical guidance for firms, to driving genuine innovation. Their passion for what they do seems without limit.

Basil Demeroutis, Managing Partner, FORE Partnership

"The Future Leaders 2020 programme has far exceeded any expectations. From working with a likeminded, supportive cohort of other Future Leaders to listening to a range of engaging speakers and industry professionals, it has provided me with the vital skills of confidently and effectively communicating ideas – no matter how abstract! I would recommend the Future Leaders programme to those wanting to make a lasting and sustainable impact to our built environment."

Matt Lindsay, Project Manager, Biotecture

150+
Members of our Leaders Network

GOVERNMENT

Influencing national government

Informing and influencing national government remains as critical to our mission as ever. Despite a sometimes challenging context, 2019/20 was a year of significant achievement for UKGBC. Successful advocacy is built on strong relationships. We held more meetings with policy makers than ever before, investing particularly in our profile with the party of government, including through speaking at the launch of a new group, **Tories for Climate Action**.

All of this stood us in good stead to bring the voice of our progressive industry network to bear in a number of key policy areas. UKGBC was an active champion of adopting a **net zero carbon target in law**. There remains much to do, but we

are encouraged by some of the progress being made around **Part L** and the **Future Homes Standard, operational energy ratings** and the **future MEES trajectory**. These are all topics on which we have been actively influencing Government. We were also delighted to see our efforts – and others’ – pay off with the promise of legally binding targets in the **Environment Bill**.

This reflects a significant increase in advocacy that broadly falls under Defra’s remit. We have regularly fed into the evolution of **Biodiversity Net Gain** policy and also made a well-received submission to the influential **Building Better Building Beautiful** commission, focusing on the importance of nature and biodiversity.



Houses of Parliament

“Among the many superb submissions we received, that of the UKGBC stood out for its depth, insight, clarity and eloquence. It was a tremendous help to us in developing our proposals, and exercised a real effect on the content of the final report. We are immensely grateful for your generosity and support.”

Dr Samuel Hughes, Assistant to the Chair, Building Better Building Beautiful Commission



UKGBC’s Philip Box meeting with then Secretary of State for Defra, Rt Hon Michael Gove, to discuss biodiversity net gain

MEMBER SURVEY

2018-19 2019-20

How successful has UKGBC been at influencing national government policy?



52

Meetings with MPs and officials in Westminster

73

Members engaged with central government advocacy

12

Consultation and inquiry responses

“The UK Green Building Council’s insights were particularly helpful in shaping the critically-important policy for biodiversity net gain in new development. This was a cornerstone in our work to restore and improve the natural world [...] I would like to thank the UKGBC for all you have done and continue to do, to influence improvements to the built environment and energy efficiency.”

The Rt Hon Michael Gove MP, Chancellor of the Duchy of Lancaster and Minister for the Cabinet Office (then Secretary of State for Defra)

Supporting local leadership

The role of cities and local authorities in driving a sustainable built environment has risen rapidly up the agenda; over half have now declared a climate emergency. This year for the first time we delivered three 'Foreground' programmes in London, Manchester and the South West. With the support of EIT Climate-KIC, Foreground uses UKGBC's convening power to bring together expert practitioners from across the built environment sector, in an intensive workshop process to inform and influence the sustainability aspirations of large-scale development and regeneration schemes.

Supported again by EIT Climate-KIC, we also returned to the critical topic of home retrofit. The Accelerator Cities project kick-started a new process of collaboration with local authorities and our industry network, focusing on the role of local leadership in the enormous task of decarbonising our residential sector. In parallel, we collaborated with the Green Finance Institute on the Coalition for Energy Efficient Buildings, leading discussions on financing solutions for the owner-occupied sector.

"A huge thankyou to you and the team for the Foreground event – how lucky we are! It really helped move the discussion forward, not only on Keynsham but on getting a better shared understanding of Climate Emergency in general. It was invaluable to have so much brainpower in the room and to have the challenge, inspiration and ideas offered to us and senior colleagues. Also for your excellent organisation and facilitation – much needed when there is so much to talk about."

Sara Grimes, Corporate Sustainability Officer, Bath & North East Somerset Council



Breakout session at our Foreground workshop on the Merton regeneration project



We also continued to facilitate local UKGBC networks in our three target city-regions of Greater Manchester, Birmingham and the West Midlands, and Bristol and the South West.

These networks enable us to build stronger relations with local and regional authorities, and provide valuable input into policy. For example, we were particularly pleased that UKGBC Gold Leaf member, Cundall, was chosen as the launch venue for the **West Midlands Climate Action Plan**, on which we are closely engaged with the Combined Authority.

MEMBER SURVEY

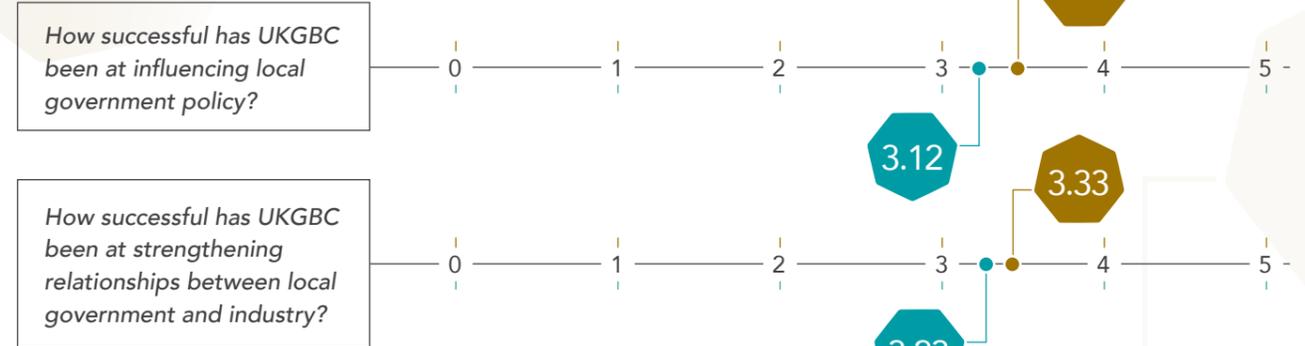
2018-19 2019-20

45

Members engaged with local government advocacy

42

Local authorities actively engaged



5

Large-scale schemes engaged via cities programme

86%

Satisfaction rating across 3 Foreground events



Impact areas | CLIMATE CHANGE: MITIGATION |

Advancing Net Zero

Mitigating climate change remains a core focus of UKGBC's activities. Our Advancing Net Zero programme is the largest programme ever undertaken at UKGBC. April 2019 saw the Parliamentary launch of our landmark report, **Net Zero Carbon Buildings: A Framework Definition**.

The report succeeded in galvanising the construction and property industry around a set of principles and common language for net zero – with well over 100 organisations involved in its creation.

Throughout the year, UKGBC worked with members to supplement the Framework, publishing world-leading guidance for measuring **scope 3 emissions in commercial real estate**, as well as developing **energy performance targets for commercial offices** following extensive consultation and collaboration across industry.

The team also delivered a wide variety of work to support members on their net zero journey, including a series of case studies demonstrating the Framework's principles in practice; various learning offerings, and a major **European Summit**, co-hosted with WorldGBC, to share lessons internationally.

A highlight this year was the increased engagement from central government on net zero, including from the Department for Education, Cabinet Office and Ministry of Defence. We were pleased to see NHS England publish operational planning and contracting guidance, stipulating that all new builds and refurbishment projects are delivered to net zero carbon.

MEMBER SURVEY

2018-19 2019-20

Extent to which UKGBC supports its members in climate change mitigation



297

Individuals directly engaged by Advancing Net Zero Programme, from 170 different organisations

183

Attendees over 2-day European Summit

9,417

Unique downloads of the Framework Definition



Advancing Net Zero industry task group meeting

"I have been extremely pleased and encouraged with our clients' response to the net zero challenge. So far the UKGBC Framework Definition has been transformational in its impact and long may that continue."

Colin Morrison,
Senior Director,
Head of Sustainability,
Turley Associates



The parliamentary launch of UKGBC's 'Net Zero Carbon Buildings: A Framework Definition'

Driving climate commitments

UKGBC has been encouraging its members to sign up to the **WorldGBC Net Zero Carbon Buildings Commitment**, the cornerstone of which is a pledge that all building areas under their direct control will be net zero in operation by 2030. A number of signatories have taken their commitment to the next level by extending their influence to clients and customers. This includes Elementa, who pledge to provide a net zero carbon pathway for every design project undertaken by 2020, and Berkeley Group, who pledge to educate consumers through the provision of details on the sustainability features incorporated into homes and developments.

To raise awareness of the push toward net zero and drive signatories to the commitment, UKGBC announced a powerful media collaboration, **The Climate Crisis Challenge**, with Property Week. We also launched an online **Climate Leadership Model** to outline best practice for different sub-sectors in setting corporate climate commitments, and an associated **Climate Commitment Platform** to showcase such commitments amongst our members. In September, UKGBC was instrumental in galvanising construction and property industry support for the **Global Climate Strike**, when hundreds of professionals turned out across London, Manchester, Birmingham and Bristol to call for action on the climate crisis.

“UKGBC’s flagship Advancing Net Zero programme has been instrumental in convening business leadership on decarbonising the built environment. Working closely with UKGBC as a programme partner, we were able to be the first UK professional services firm to sign up to the global Net Zero Carbon Buildings Commitment. We are fully committed to supporting UKGBC’s ambition to drive the transition of our industry to net zero.”

Sonal Jain, Sustainability Director – Net Zero Carbon, Clients & Workplaces, JLL



Addressing UKGBC’s impacts

In addition to UKGBC’s progress to help the built environment transition to a net zero carbon future, we have made significant progress in mitigating our own impact on climate change.

As a licensee in the Building Centre, we are not able to select our electricity provider, but through successful influencing, this was switched to a 90% renewable tariff.

UKGBC now uses carbon offsets to mitigate the remaining 10% in addition to all staff travel outside of commuting. We also put a plan in place to begin sub-metering our energy use, measure our Scope 3 emissions and sign-up to the WorldGBC’s Net Zero Carbon Buildings Commitment.

7tCO₂e

Operational carbon emissions offset with tree-planting

“We are in ongoing discussions with the landlord of the Building Centre and the wider Fitzrovia Partnership (with whom a neighbourhood wide energy tariff is procured) to improve the renewable energy mix of our energy tariff. The current tariff is now at 90% renewable after years of lobbying, which we hope to see improve even more in the coming years”

Sophia Cox, Sustainability Advisor, UKGBC



CLIMATE CHANGE: ADAPTATION

Understanding risk and promoting resilience

With climate risk rising up the boardroom agenda, this year saw significant interest from members in assessing and managing the physical and financial risk exposure of built assets. To help the sector respond, UKGBC worked with industry experts to launch a **Sector Ambition for Climate Resilience and Nature**, recognising that focusing on nature-based solutions to adapt to physical climate risks delivers significant co-benefits for enhancing the natural environment.

The Ambition was unveiled at The Developer's Risk and Resilience conference in November to a packed audience of business leaders and policymakers.

UKGBC was also heavily involved in the **IGNITION** project, which aims to develop innovative financing mechanisms for nature-based solutions to improve the climate resilience of Greater Manchester's urban area. Through its network, UKGBC convened a group of suppliers at an event to showcase green infrastructure solutions in the region and discuss how to increase their deployment.

With 12 partner organisations collaborating on IGNITION, the project also led to successful engagement with many new organisations, and saw UKGBC become a member of the London Climate Change Partnership.

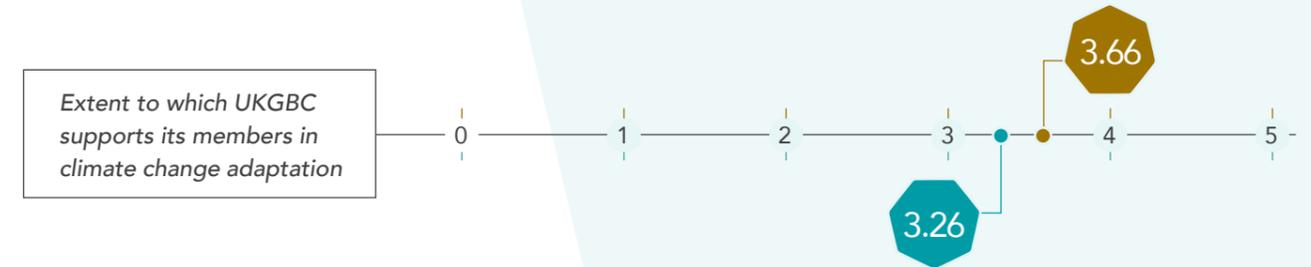
"UKGBC are a collaborator on the IGNITION project, which is focused on innovation in financial models for green infrastructure in Greater Manchester. They have provided a crucial sounding board by representing the perspective of the green building industry, and supported us in making the case for green building. Our colleagues from UKGBC were instrumental in organising a highly inspiring and insightful one-day event with suppliers of green infrastructure."

Nicholas Davies, Research Fellow, University of Salford



MEMBER SURVEY

2018-19 2019-20



For sector ambition

30

Participants in visioning workshop

10

Industry experts interviewed

39

Consultation responses

13

Attendees at 'final check' roundtable

"We're delighted to see the UKGBC making a priority of climate resilience. We also support your recognition of the role of nature-based solutions in making our built environment better adapted to today's climate—and to the climate that our buildings will experience over their lifetimes. We look forward to working with UKGBC to share London's expertise and to benefit from the innovative thinking and practice within your network."

Kristen Guida, Manager, London Climate Change Partnership

Visioning workshop for the climate resilience and nature ambition statement

NATURE AND BIODIVERSITY

Highlighting nature-based solutions

Businesses and policymakers are increasingly recognising the role of the built environment in protecting nature and promoting biodiversity. Throughout the year UKGBC and its members engaged with Defra to shape **biodiversity net gain policy** for new developments and inform the **Environment Bill**.

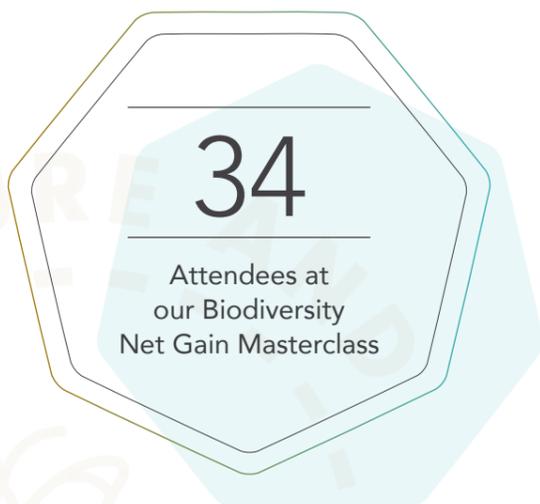
UKGBC has also collaborated with Natural England on a number of projects, and is now represented on Natural England's Green Infrastructure Standards industry steering group to contribute to this work.

Closely linked to our work on climate resilience, UKGBC also worked with academic institutions in Greater Manchester to produce the report, **Making the Case for Green Infrastructure: Lessons from Best Practice**.

The report provides case study insights into the nature of green infrastructure decision-making based on feedback from project teams and industry stakeholders. The report disseminates information around the green infrastructure benefits attained, barriers, solutions and lessons learned.



UKGBC's Alastair Mant at Futurebuild for a panel discussion on 'Planning for Resilience'



"UKGBC helped demonstrate and inform how industry can positively address the decline in nature and climate change. UKGBC ran a series of 'masterclasses', and provided feedback and advice to Natural England on biodiversity net gain and its associated metric, to help industry design in benefits for nature. The UKGBC 2030 vision also showcased how industry can achieve Net Zero in carbon and deliver nature-based solutions that benefit people and wildlife."

Dr Nicholas White, Principal Adviser
– Net Gain, Natural England

MEMBER SURVEY

2018-19 2019-20



185

Sign-ups to our nature and biodiversity course mail series

"Making the Case for Green Infrastructure: Lessons Learned from Best Practice provides a valuable insight into the ways which we can overcome the challenges of installing and retrofitting GI across a range of scales, providing a legible route map for designers, developers and project managers."

Emily Woodason, Associate
Landscape Architect, Arup

RESOURCE USE

Promoting circular economy principles

UKGBC's Circular Economy programme continued into its second year, focussing on ways to help the sector eliminate waste and maximise resource efficiency. In April 2019, UKGBC launched **Circular Economy Guidance for Construction Clients**, which identified seven circular construction principles and explored their practical application at the project brief stage. The team also conducted research into built environment organisations involved with practicing and promoting circular principles.

This work was made available in UKGBC's popular **Actor and Resource Map** format, which highlights the interrelationships between organisations doing work in this area.

Throughout this year of the programme, we ran a series of events to convene industry networks on circular economy, showcase innovations and solutions, and disseminate knowledge to increase adoption of circular economy principles.

"We're delighted to continue supporting the UKGBC Circular Economy programme, which is helping to drive the shift in systems thinking that's needed across the built environment. The guidance documents that have evolved through the programme are a valuable step forward in supporting the supply chain towards the practical implementation of circular principles and highlight some of the fantastic innovations across the sector, which are already making change"

Jane Wakiwaka, Head of Sustainability for The Crown Estate's real estate portfolio

233

Attendees across 7 circular economy events

7496

Video views across our circular economy videos



The launch event for UKGBC's 'Circular economy guidance for construction clients'

Enabling circular solutions

UKGBC recognises the need for practical guidance that enables project teams to implement circularity on their projects. This year we engaged stakeholders across the built environment value chain to produce two how-to guides, one focused on **implementing light as a service** and the other on **reusing products and materials**. These were published with supporting slide decks designed to help construction clients and project teams communicate the importance of these topics and implement them in practice. These resources were accompanied by **Circular Economy**

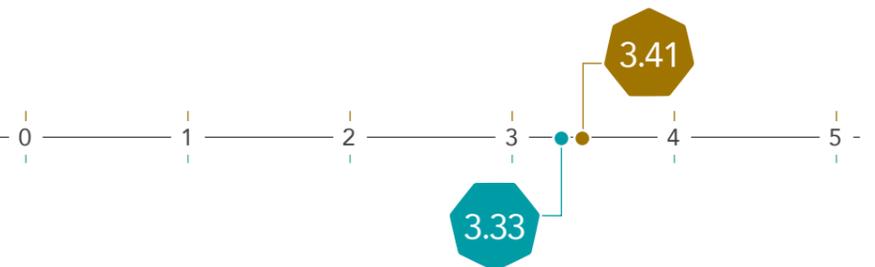
Innovation Insights, a report containing examples of organisations and initiatives that provide solutions that address the featured circular economy topics.

UKGBC has also participated in the **CIRCuIT** project, involving 29 partners across 4 European cities, designed to support the creation of regenerative cities by implementing sustainable and circular construction practices. We have called for more widespread adoption of circular solutions through various presentations at industry events.

MEMBER SURVEY

2018-19 2019-20

Extent to which UKGBC supports its members in eliminating waste and maximising resource efficiency



" I have found the work of the UKGBC Circular Economy programme to be highly beneficial. As a business with a synergy with circularity it has helped us focus. Importantly I have also noticed a step change in the market place from conceptual interest towards practical business enquiries for product and advice. I attribute much of this to the UKGBC efforts as it has clarified approaches and helped to link businesses that are seeking circular improvement."

Roy Fishwick, Managing Director, Cleveland Steel & Tubes

"The UK Green Building Council's Circular Economy programme is timely and is helping us gauge what may be possible with our products and offering them 'as a service'. We have started to offer elevators in Europe in this format via a solution called M-Use, and this programme is allowing further discussions to take place."

Martin Fahey, Head of Sustainability, Mitsubishi Electric UK & IRE

SOCIO-ECONOMIC IMPACT

Overcoming barriers to the delivery of social value

Having risen to prominence through our cities work, 2019-20 saw the launch of a dedicated UKGBC programme on social value, in response to huge demand from members. The first year of the programme focused on key levers for delivering social value, including community engagement, measurement, investor reporting and local authority policy.

The team used UKGBC's Innovation Process to facilitate a one-day **Community Engagement Sprint**, which brought together UKGBC members alongside academia and community groups to co-create solutions. The day resulted in a report, **Delivering Social Value: Community Engagement Hacked**, designed to inspire practitioners to consider bolder solutions.

Roundtables on the themes of investment, planning and measurement were also facilitated, all leading to dedicated outputs or updating of guidance for key stakeholders. These included an update to our guidance for local authorities on **setting social value policy**, a bite-sized briefing on **social value for asset managers** and new guidance on measuring the social value of building and places.

The work on measurement was of particular significance – a complex topic for the industry to grapple with. The report featured detailed case studies showcasing different approaches to **social value measurement**, set out some principles for a best practice approach and indicated where across the development lifecycle it is useful to measure social value.

“The Community Engagement Sprint workshop highlighted the issues our industry faces, and everyone agreed that something needs to change. This has been an area of focus for Grosvenor too; last summer our research found that only 2% of the public trust developers. As part of our response, we’ve developed a charter called ‘Positive Space’ with commitments to more meaningfully engage with communities, aiming for a collaborative relationship, where more voices are heard.”

Nicola Wood,
Community Engagement
Manager, Grosvenor GBI



Working in collaboration across the industry

UKGBC has been instrumental in helping the industry progress the conversation around social value. This year UKGBC convened an industry response to the government consultation on social value and, to avoid overlap between organisations working on this topic, facilitated quarterly conference calls with industry bodies working on social value.

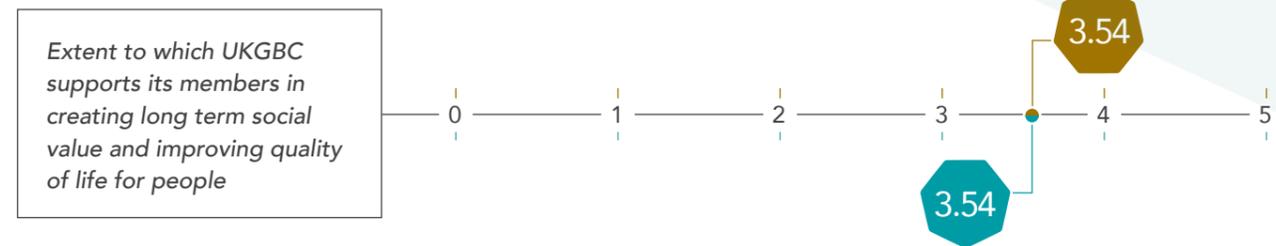
We also introduced a quarterly newsletter which has updates on the Social Value Programme and latest news on initiatives across the industry. To help profile and explain the interrelationships

between the businesses and other organisations in the social value space, we produced an **Actor and Resource Map**.

This year also saw us collaborate with the RTPi and RIBA on Cache's **Delivering Design Value** project which seeks to understand where design decisions that promote social value are lost during the development process. We also supported the London Sustainable Development Commission's sub-group looking at social value and regeneration.

MEMBER SURVEY

2018-19 2019-20



11

Presentations at industry events

81

Members involved in the programme

“I really appreciate the impartial leadership that UKGBC is providing on social value.”

Flora Samuel,
Professor of Architecture in the Built Environment at University of Reading and leader on the RIBA Social Value Toolkit for Architecture

Breakout session at the Community Engagement Sprint workshop © BuroHappold

HEALTH AND WELLBEING

Maintaining momentum on health and wellbeing

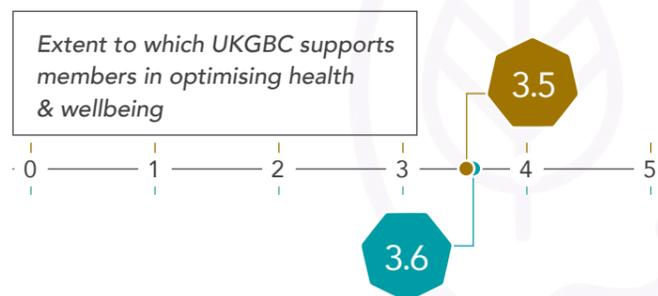
The impact of the built environment on health and wellbeing is now well established. Having amassed a wealth of UKGBC resources on this topic over time, this year we collated these into a single online **resource pack** for members, which was well-received. We also continued to collaborate with WorldGBC, and its long-running **Better Places for People** programme. This included supporting the launch of WorldGBC's new 'Plant a Sensor' air quality campaign.

Health and wellbeing has been a growing feature of our advocacy, particularly the hot topic of air quality, and the benefits of integrating nature and biodiversity into urban planning.

We have facilitated dialogue between Defra officials and our members in this area, and given evidence to, or spoken at, an All-Party Parliamentary Group inquiry on mental health and the built environment; Public Health England's forum of health and wellbeing; and the Healthy City Design Conference.

Also this year, we released an update for our **Housing Standards Policy Playbook** for local authorities, adding a chapter on acoustics – an important component of health and wellbeing in the home. The chapter contains policy explainers, guidance and examples for local authorities to draw on when looking to raise the bar above national minimum standards.

MEMBER SURVEY



"UKGBC's policy playbook has already supported many Local Authorities to pursue ambitious energy efficiency standards in the built environment. We hope that the new acoustics chapter, which we created together with experts across the membership, will have the same success in addressing noise pollution and in turn improving health and well-being around the UK."

Ólöf Jónsdóttir, Head of Public Affairs, ROCKWOOL UK

"The work that UKGBC is doing on wellbeing is crucial for London, reminding us how sometimes simple concepts such as increasing access to green spaces could have massive benefits on people's life, and even more so in deprived areas. This was brought up at a meeting of the All-Party Parliamentary Group for London's Planning and Built Environment with London MPs and built environment professionals discussing the impact of the built environment on mental health. It will certainly continue to be a top priority for the capital."

Barbara Chesi, Senior Programme Manager, New London Architecture

Promoting team wellness

UKGBC understands the vital importance of supporting the health and wellbeing of our own team. For our away days this year, the UKGBC team spent quality time together at Hawkwood College in Stroud, where we discussed modes of working and reflected on our own individual purposes. The team also spent time reconnecting with nature, taking part in an outdoor contemplation session and volunteering our time to work on different projects within the college's grounds.

The past year also saw the UKGBC team commence a **Mindfulness-Based Organisational Education** programme (MBOE). Facilitated by external mindfulness experts, the programme gives teams the tools to foster a culture of leadership qualities built on individual autonomy and understanding others in the service of collective purpose. We believe the 'social mindfulness' it teaches is the foundation of the mindset we will need to reach net zero.

"The Social Mindfulness programme supported our team's cohesion through its transition into the socially distanced, virtual world, ensuring we connected on an emotional, as well as a professional level. The emphasis on each other's wellbeing, the nature of our interactions and clear focus on purpose, inspired a much greater level of trust and helped us engage with more positivity and creativity."

Anna Hollyman, Sustainability Advisor, UKGBC



The UKGBC team at Hawkwood College in Stroud for our annual away days

Looking ahead

Overview

UKGBC's plan for FY2020-21 has been published in the midst of a great deal of uncertainty for individuals and organisations. UKGBC stands firm in its ambition to support its members during the COVID-19 crisis whilst ensuring we maintain momentum to progress our mission to radically improve the sustainability of the built environment. Across all areas we have identified three immediately critical priorities during the pandemic:

Ensuring that members continue to benefit from membership of UKGBC, enabling them to actively engage in a wide range of collaborative activities

Strengthening the knowledge-sharing, learning and development opportunities that come from being part of a community of like-minded organisations

Redoubling our efforts to bring high-quality content and experiences to members through a multitude of accessible, virtual formats and digital platforms

Activities

LEADERSHIP

Make sustainability central to leadership in our member organisations and to cultivate purpose-led leadership amongst both current and future leaders.

LEARNING AND DEVELOPMENT

Harness our digital channels to further develop and leverage our diverse learning offerings to raise awareness amongst mainstream audiences and deepen sustainability skills, knowledge and know-how, as well as enhancing leadership and innovation mindsets.

POLICY AND ADVOCACY

Build new, and nurture existing, political relationships to achieve maximum influence with Government and fully harness opportunities ahead of COP26. We will also grow our advocacy with cities and strengthen our local networks.

RESEARCH AND INNOVATION

Enable a culture of innovation within our members and assist innovative start-ups to scale.



UKGBC Plan FY2020-21

Impact Areas

CLIMATE CHANGE MITIGATION

Capitalising on momentum around our Advancing Net Zero programme, we will:

- Drive uptake of the WorldGBC Net Zero Carbon Buildings Commitment and bring signatories together through a dedicated Forum,
- Continue development of the Net Zero Carbon Framework, with guidance around: renewables, offsets, reporting and verification, costs and energy performance targets for the retail sector,
- Continue national and local government advocacy, including helping to raise the profile of the built environment ahead of COP26

CLIMATE RESILIENCE AND EMBRACING NATURE

Building on the establishment of our sector ambition for climate resilience and nature, we will:

- Run a programme of activity to increase nature-based solutions in urban areas for climate resilience and environmental net gains,
- Help create and communicate innovative financing mechanisms for nature-based solutions through year 2 of the IGNITION project,
- Deliver a range of learning activities to increase understanding and application

CIRCULAR ECONOMY

Further promoting circular principles and collaboration amongst members, we will:

- Draw together and share international best practice through year two of the CIRCulT programme,
- Convene a forum of member organisations to explore the application of circular principles on live development projects

SOCIAL VALUE, INCLUDING HEALTH & WELLBEING

Responding to the huge interest in this topic, our Social Value programme enters its second year during which we plan to:

- Develop a 'framework definition' for social value in the built environment,
- Introduce social value course mail,
- Address the issue of climate justice and the 'just transition',
- Continue to link up with WorldGBC's Better Places for People campaign

Programme & project partners

Advancing Net Zero

Redevco Foundation*	Grosvenor
BAM	Hoare Lea
Berkeley Group	JLL UK

Circular Economy

The Crown Estate*	HS2
Cleveland Steel and Tubes Ltd	ISG
	TFT

Cities

Avison Young	EIT Climate-KIC
Buro Happold	ROCKWOOL

Leadership

The Crown Estate	Mitsubishi Electric
Grosvenor	

Open Innovation Pathfinder

| EIT Climate-KIC

Seconding Organisations (Local Networks & other projects) & regional office support

Buro Happold, Manchester	Nicholas Hare Architects
Chetwoods, Birmingham	TFT, Bristol
Hilson Moran, Manchester	WSP, Bristol & Manchester

Social Value

Argent	Federated Hermes
Avison Young	ROCKWOOL
Buro Happold	TFT

*Lead Partners





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